# **2025** Manufacturing Leadership Awards



FOR EXTERNAL PR/MARKETING FIRMS

This sample nomination form for the Manufacturing Leadership Awards can be used as a reference for gathering required information to complete an entry for external PR/marketing firms that are nominating an individual from a manufacturing client. All nominations must be created and submitted through the online awards portal at <a href="https://manufacturingleadership">https://manufacturingleadership</a>. awardsplatform.com.

Limit one (1) individual per nomination. The nominee's name and company will be announced if they are selected as a winner. <u>All other information submitted on this nomination form is strictly</u> <u>confidential.</u>

# **Category Description**

This category honors women who have demonstrated noteworthy accomplishments in manufacturing operations leadership. They have been champions for digital transformation both inside and outside of their organizations; they have mentored or sponsored other women who are pursuing manufacturing operations careers; and they demonstrate personal commitment to excellence through continuous professional learning and development.

Manufacturing Leadership Council

# Section 1: Manufacturing Company Information

#### Verification Statement

I verify that I am providing direct contact information for the nominated individual and that the individual has consented to this nomination. (Notice: A YES statement is required for this entry to meet eligibility requirements. This statement will be confirmed with the nominated individual.)

\_ Yes \_ No

#### Manufacturing Company Information (Nominee's Employer)

Manufacturing Company Name:			
Headquarters Address:			
City:	State/Province:	Zip/Postal Code:	Country:
HQ phone:			
Website:			
Company X (formerly Twitter) URL:			
Company LinkedIn URL:			

Number of employees: Please select one.

- \_\_\_ 5,000 or more
- \_\_\_\_1,000-5,000
- \_\_\_ 500-1,000
- \_\_\_\_100-500
- \_\_ Less than 100

**Annual Revenues:** Please select one. Note: This information is kept strictly confidential and is only used as a data point for tracking entries by company size. For project nominations, this data is used in consideration for identifying small/medium enterprises and large enterprises for Manufacturer of the Year award candidates.

- Over \$10 billion
- \_\_\_ \$1 billion \$10 billion
- \_\_\_ \$500 Million \$1 Billion
- \$100 Million \$500 Million
- \_\_ Under \$100 Million
- Confidential

What does this company manufacture and what is its industry sector?

**Manufacturing Company Communications/PR Contact Information:** List an individual at the manufacturing company who can assist with communications/PR and any marketing or promotional efforts.

PR Contact Name:	Title:
Company:	
Phone:	E-mail:

# Awards Coordinator Contact Information: If the manufacturing company has an Awards Coordinator, please list contact information below.

Awards Coordinator Name:	Title:
Company:	
Phone:	E-mail:

# Section 2: PR/Marketing Firm Information

**PR/Marketing Firm Contact Information:** Primary contact at the PR/Marketing firm that is submitting this nomination. This individual should be able to answer detailed questions about this nomination and will also receive award status notification e-mails. The contact information provided must be directly for an individual at the partner company – email addresses for general inboxes and/or general business (main switchboard) phone numbers will not be accepted. Nominations that do not include this information will be disgualified with no refund of entry fees.

PR/Marketing Contact Name:	Title:
Company:	
Phone:	E-mail:
Website:	
Company Twitter URL:	Company LinkedIn URL:

Alternate PR/Marketing Contact Information: List a second contact at the PR/Marketing firm for this nomination. This contact will receive award status notification e-mails. This must be direct contact information for an individual at the partner company – email addresses for general inboxes and/or main switchboard phone numbers without extensions will not be accepted. Nominations that do not include this information will be disqualified with no refund of entry fees.

Alternate PR/Marketing Contact Name:	Title:
Company:	
Phone:	E-mail:

# **Section 3: Contact Information for Individual Nominations**

Award Nominee Contact Information: Contact information for the individual being nominated.

Award Nominee Name: Title:				
Company:				
Address:				
Address Line 2 (Optional) (Suite number, mail stop, etc.):				
City:	State:		Zip/Postal Code:	Country:
Phone:		E-mail:		
Nominee LinkedIn profile (optional):				

Award Sponsor Contact Information: Individual from the nominee's manufacturing organization who is sponsoring this nomination or who can act as a reference for the nominated individual.

Award Sponsor Name:	Title:
Company:	
Phone:	E-mail:

### **Section 4: Nominee Information**

- 1. Describe this individual's experience and achievements in digital transformation initiatives. Candidates can come from operations/manufacturing, supply chain, IT, or specific digital roles. How has this person acted as a champion for Manufacturing 4.0 progression both inside and outside of their organization?
- 2. Describe how this individual has served as a mentor or sponsor to other women who are pursuing a career in manufacturing operations.
- 3. How has this individual demonstrated a digital mindset as well as a spirit of continuous professional learning and development to acquire new skills and knowledge, or to build on an existing knowledge base?
- 4. How could this individual be described as having an impact on the strategy, business model, or other important overarching business goals and direction of their organization?
- 5. Provide a brief biography or CV of this nominated individual. Include details on education, career history, and any awards or recognition they have received.