

2025 Award Finalist Registration

Follow our step-by-step registration instructions below to register for Rethink 2025 at the Award Finalist rate or for the Awards Gala only.

Please register as soon as possible to ensure you can take advantage of the discount.

Step 1: [Click Here](#) to enter our registration system or scan QR code.

Please be sure to select "Register Now" if the link or QR code direct you to the Registration Summary page.



Step 2: Fill in your contact information (First Name, Last Name, Email Address).

Step 3: Select "**Award Finalist**" for your registration type (If not already selected). Select "**Next**" to continue.

Step 4: Enter the requested information for Contact Information, Registration Questions and Consent Question categories.

Step 5: Click "**Next**" to bring you to your Registration Items. Please select one (1) of the four (4) options below:

- Award Finalist **Gala Only Access (\$595)**
 - Select this if you are **NOT** leveraging one (1) of the two (2) complimentary gala passes.
- Award Finalist **Gala Only Access (Included)**
 - Select this if you **ARE** leveraging one (1) of the two (2) complimentary gala passes.
- Award Finalist **Rethink All Access Pass (\$2,395)**
 - Select this to attend **BOTH** Rethink and the Awards Gala with a \$500 savings.
- Award Finalist **Rethink Pass with 1-on1 Meetings Package (\$895)**
 - Please select this to attend **BOTH** Rethink and the Awards Gala with a \$2,000 savings with a requirement of taking a minimum of one (1) meeting.

Step 6: Click "**Next**" to continue to on-site session selections, as well as adding any personal guest you would like to have attend the Rethink receptions (if applicable – there is a \$100 fee).

If you are unsure of which (Re)Think Tank Sessions to attend, please refer to the [online agenda](#).

If you are attending the gala only, please just click "**Next.**"

Step 7: Click "**Next**" to bring you to ML Awards Gala and Additional Items. Select **1** on the dropdown menu next to **2025 ML Awards Gala and Dinner RSVP.**

Please select if you would like a table or to bring a personal guest or colleague (please note that this cost is covered by you at the end of registration).

Step 7: Click "**Next**" to review your registration summary and click "**Next**" at the bottom of the page to continue to Order Summary, aka checkout.

Step 8: On the Order Summary (checkout) page, enter payment details for your Rethink pass and any gala add-ons such as guest or colleague tickets and private tables.

Step 9: Hit "**Submit**" and your registration is complete.

Upon completion, you will receive an email confirming your registration.

If you have any questions or concerns, please reach out to MLCinfo@nam.org

