

Northwestern | Kellogg

MLC DIGITAL TRANSFORMATION LEADERSHIP PROGRAM

Program Director: Gretchen Baker

Location: Kellogg Global Hub

SAMPLE

MARCH 8-12, 2027
Program Manager: TBD

Time	Monday March 8	Tuesday March 9	Wednesday March 10	Thursday March 11	Friday March 12
7:00 – 8:00	Breakfast	Breakfast	Breakfast	Breakfast	Breakfast
8:30-10:00		Scaling Digital Transformation in Operations Bassamboo	Turning Data into Decisions: Leading an Evidence-Driven Enterprise Shapiro	Leading Digital Innovation & Transformation Sawhney	Leading the Next Generation AI-Powered Organization Jesuthasan
10:00-10:15		Break	Break	Break	Break
10:15-11:45	WELCOME TO KELLOGG!	Breaking Bottlenecks Bassamboo	Turning Data into Decisions: Leading an Evidence-Driven Enterprise Shapiro	Leading Digital Innovation & Transformation Sawhney	Leading the Next Generation AI-Powered Organization Jesuthasan
11:45-1:00	Lunch	Lunch	Lunch	Lunch	Lunch
1:00-2:30	Generative AI for Business Leaders Sawhney	Designing the Supply Chain Bassamboo	Leading Change through Social Epidemics Uzzi	Making Change Work: Aligning Goals, Systems, and People for Success Chan	Implementing ML/AI at Your Company Shah
2:30 –2:45	Break	Break	Break	Break	Break
2:45-4:15	Generative AI for Business Leaders Sawhney	The Digital Supply Chain Bassamboo	Leading Change through Social Epidemics Uzzi	Making Change Work: Aligning Goals, Systems, and People for Success Chan	The Power and Barrier of Semantics and Interoperability with AI - A Path Forward Shah
4:15-4:30	Break	Break	Break	Break	
4:30-6:00	Competing on Agility Sawhney	Risk & Resilience in the Supply Chain Bassamboo	Leading Change through Social Epidemics Uzzi	Making Change Work: Aligning Goals, Systems, and People for Success Chan	DEPART
6:30-7:30	Dinner	Free evening	Free evening	Dinner	
8:00-10:00	Late Bar (Optional)			Late Bar (Optional)	